

Attn: Trading and Market Making/Legal and Compliance/Operations/Systems UNIFORM PRACTICE ADVISORY (UPC 82-24) 11/07/2024 SVB Financial Group (SIVBQ, SIVPQ)

Notice has been received that the above Company's Second Amended Plan of Reorganization became effective on 11/07/2024. Pursuant to the plan, On the Effective Date, no Holder of a Common Equity Interest shall receive any Distributions on account of its Common Equity Interest. On and after the Effective Date, all Common Equity Interests shall be canceled, released, discharged, and extinguished and will be of no further force or effect, and Holders of such Interests shall not receive or retain any distribution, property, or other value on account of such Interests.

Pursuant to the plan, On the Effective Date, except to the extent that a Holder of an Allowed Preferred Equity Interest agrees to a less favorable treatment, in full and final satisfaction, settlement, release and discharge of and in exchange for its Allowed Preferred Equity Interest, each Holder of an Allowed Preferred Equity Interest shall receive its Pro Rata share of the Class C Trust Units.

| Issuer | Security Description | CUSIP | Symbol | Treatment Class | Distribution of Class C Trust Units (per share) |
|---------------------|---|-----------|--------|--------------------|---|
| SVB Financial Group | Depositary Shares Rep 1/40 th Perp Preferred Series A Shares | 78486Q200 | SIVPQ | 5 | 0.04 |
| SVB Financial Group | Depositary Shares Rep 1/100 th Int Shares Class E Non- Cumulative | 78486QAQ4 | N/A | 5 | 0.04 |
| SVB Financial Group | Depositary Shares Rep 1/100 th Int Shares Class D Non- Cumulative | 78486QAP6 | N/A | 5 | 0.04 |
| SVB Financial Group | Depositary Shares Rep 1/100 th Non-Cumulative Perp Preferred Series C Shares | 78486QAJ0 | N/A | 5 | 0.04 |
| SVB Financial Group | 4.10% Non-Cumulative Perp Preferred Series B Shares | 78486QAG6 | N/A | 5 | 0.04 |

Additionally, except to the extent that a Holder of an Allowed Senior Note Claim agrees to a less favorable treatment (with the consent of the UCC and the Required Ad Hoc Senior Noteholder Parties, not to be unreasonably withheld, conditioned or delayed), in full and final satisfaction, settlement, release and discharge of and in exchange for its Allowed Senior Note Claim, each Holder of an Allowed Senior Note Claim shall receive (a)(i) if and solely to the extent such Holder is a Qualified Holder, its Pro Rata Share of the Funded Debt Share of the NewCo Common Stock subject to dilution by any NewCo Transaction or (ii) if and solely to the extent such Holder is a Non-Qualified Holder, Cash in an amount equal to the value of the NewCo Common Stock it would be entitled to receive if it and all holders of Senior Notes Claims and Other General Unsecured Claims were Qualified Holders, (b) its Pro Rata share of the Class A-1 Trust Units and (c) Cash in an amount equal to the Senior Note Trustee Expenses that will be satisfied through application of the Senior Notes Indenture Trustee's charging lien included in the applicable Indenture. Please consult the company's Second Amended Plan of Reorganization for further details.¹

| Issuer | Security Description | CUSIP | Treatment Class | <u>Qualified Holders</u> : Funded Debt Share of the NewCo Common Stock (per \$1000 PA) | | Class A-1 Trust Units (per \$1000 PA) | Cash (per \$1000 PA) |
|---------------------------|---|-----------|--------------------|---|----------|--|--|
| SVB Financial Group | Senior Note Fixed Floating Rate due 4/29/2033 | 78486QAS0 | 3(a) | 0.884896 | 8.848977 | 1.008662 | |
| SVB Financial Group | Senior Note Fixed Floating Rate due 4/29/2028 | 78486QAR2 | 3(a) | 0.884148 | 8.841479 | 1.007808 | |
| SVB Financial Group | 1.80% Senior Note due 10/28/2026 | 78486QAL5 | 3(a) | 0.875707 | 8.757072 | 0.998186 | |
| SVB Financial Group | 2.10% Senior Note due 05/15/2028 | 78486QAH4 | 3(a) | 0.87585 | 8.758518 | 0.998352 | \$1.04 and \$20.275330 per security. |
| SVB Financial Group | 1.80% Senior Note due 2/02/2031 | 78486QAF8 | 3(a) | 0.871619 | 8.716197 | 0.993526 | |
| SVB Financial Group | 3.125% Senior Note due 6/05/2030 | 78486QAE1 | 3(a) | 0.877361 | 8.773631 | 1.000074 | |
| SVB Financial Group | 3.50% Senior Note due 1/29/2025 | 78486QAD3 | 3(a) | 0.87372 | 8.737214 | 0.995923 | |

¹ See e.g., In re: SVB Financial Group, et al., Debtor. Chapter 11 Case No. 23-10367 (MG). Second Amended Plan of Reorganization under Chapter 11 of the Bankruptcy Code.

Members are reminded of their obligations under FINRA Rule 2111 if they continue to engage in transactions in the above security after the effective date.

Pursuant to FINRA Rule 11530, members are advised that, among other things, in contracts for securities where a public announcement or publication of general circulation discloses that the securities have been deemed worthless, deliveries shall consist a) the worthless securities or; or b) a Letter of Indemnity which shall grant the purchaser any rights and privileges which might accrue to the holders of the physical securities. Such deliveries shall operate to close-out the contract and shall be settled at the existing contract price pursuant to FINRA Rule 11530.

Questions regarding this notice should be directed to: FINRA Market Operations-1-866-776-0800.