



**Attn: Trading and Market Making/Legal and Compliance/Operations/Systems
UNIFORM PRACTICE ADVISORY (UPC #42-24) 07/01/2024 Project Sage Oldco,
Inc (f/k/a Sientra, Inc)(SIENQ)**

Notice has been received that the above Company's Second Amended Chapter 11 Plan has become effective on 06/28/2024. Pursuant to the plan, Holders of Interests in Project Sage Oldco shall receive no distributions under the Plan, and on the Effective Date, all Interests in the Debtors shall be deemed cancelled. See the Company's Chapter 11 Plan for additional information.¹

Members are reminded of their obligations under FINRA Rule 2111 if they continue to engage in transactions in the above security after the effective date.

Pursuant to FINRA Rule 11530, members are advised that, among other things, in contracts for securities where a public announcement or publication of general circulation discloses that the securities have been deemed worthless, deliveries shall consist a) the worthless securities or; or b) a Letter of Indemnity which shall grant the purchaser any rights and privileges which might accrue to the holders of the physical securities. Such deliveries shall operate to close-out the contract and shall be settled at the existing contract price pursuant to FINRA Rule 11530.

Questions regarding this notice should be directed to: FINRA Market Operations - 1-866-776-0800.

¹ See e.g., *In re: Project Sage M Holdings Oldco, Inc., et al.*, Debtors. Chapter 11 Case No. 24-10245 (JTD) (Jointly Administered) Second Amended Combined Disclosure Statement and Joint Plan of Project Sage Oldco, Inc And Its Affiliated Debtors Under Chapter 11 of The Bankruptcy Code