

FINRA  
c/o Marcia E. Asquith  
Office of the Corporate Secretary FINRA  
1735 K Street, NW  
Washington, DC 20006-1506

Re: Regulatory Notice 15-20

Dear Ms. Asquith,

My firm is a Third Party Marketing firm and a FINRA member. We are also a member of the Third Party Marketer's Association (3PM) and I sit on the Board of Directors. I have had an opportunity to review Lisa Roth's comments regarding Regulatory Notice 15-20 regarding the concept proposal to restructure the Representative-Level Qualification Examination Program. I urge FINRA's Board to carefully consider Ms. Roth's thoughtful and informed commentary in the attached PDF, which has earned my strong support.

Thank you in advance for your consideration of this important commentary.

Regards,  
Frank